



Beer and Whisky Production.



Start an Alcoholic Beverages



Manufacturing Business

Introduction

Beer

Beer is one of the oldest and most widely consumed alcoholic drinks in the world. It is also the third most popular drink overall after water and tea. Beer is brewed from cereal grains—most commonly from malted barley, though wheat, maize (corn), and rice are also used. During the brewing process, fermentation of the starch sugars in the produces ethanol and carbonation in the resulting beer. Most modern beer is brewed with hops, which add bitterness and other flavors and act as a natural preservative and stabilizing agent. Other flavoring agents such as fruit, herbs, or fruits may be included or used instead of hops. In commercial brewing, the natural carbonation effect is often removed during processing and replaced with forced carbonation.

effect is often removed during processing and replaced with forced carbonation. Beer is any alcoholic beverage made by the fermentation of grain, just as wine is any alcoholic beverage made by the fermentation of fruit. In the vast majority of the world's beers, the grain base is barley.



Whisky

Whisky or whiskey is a type of distilled alcoholic beverage made from fermented grain mash. Various grains (which may be malted) are used for different varieties, including barley, corn, rye, and wheat. Whisky is typically aged in wooden casks, generally made of charred white oak.



Market Outlook

Beer

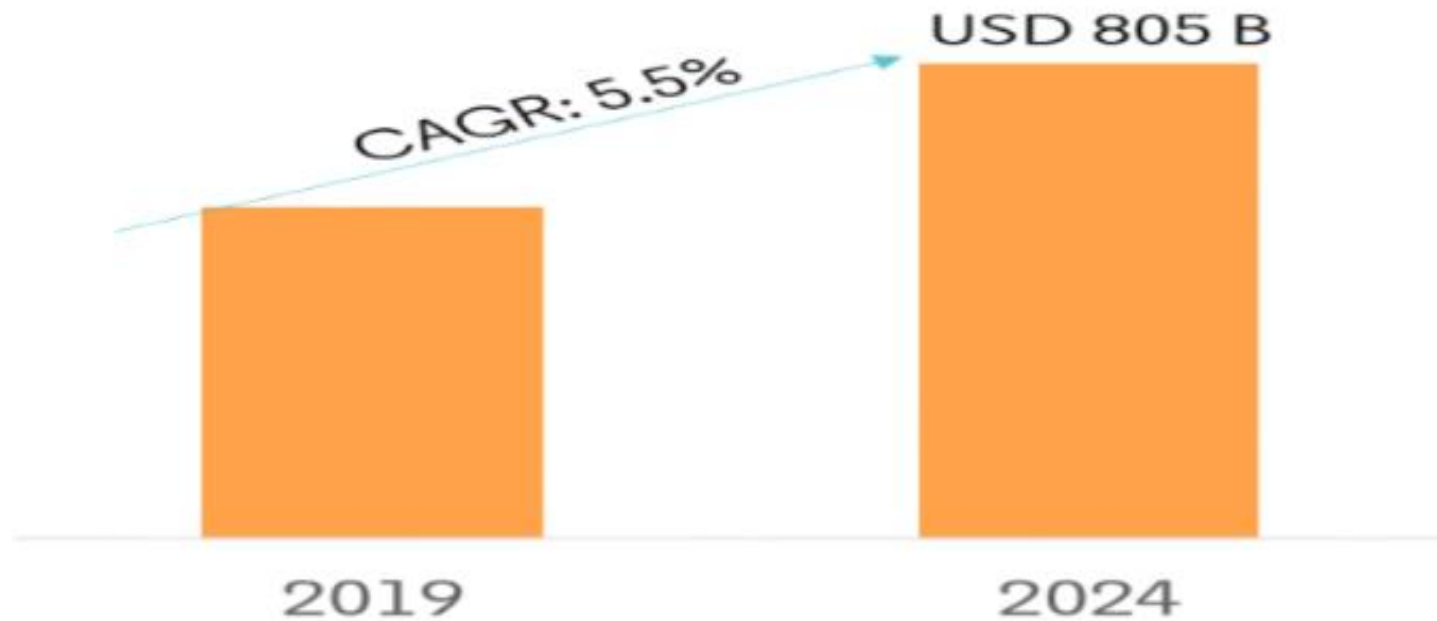
The global beer market size stood at \$33.3 billion in 2018, and is projected to grow at a healthy CAGR of 15.8% throughout the forecast period 2019-2024. This growth in market size can be attributed to consumers in the beer market becoming increasingly experimental in their consumption habits, looking for new experiences and new beer styles. This is resulting in an increased demand for craft beer, premium brands, and imported brands. These factors will act as the primary growth drivers expected to increase beer market size in the coming years. The market will also witness an increasing preference among consumers for beer. This can be attributed to factors like the expansion of breweries and the growing preference for beer beverages.

Beer market analysis forecasts beer market size to grow by over in the coming years. The beer market in the US will grow nearly CAGR of 15.8% between 2019 - 2024. The introduction of new flavors within the beer segment has provided a major boost to the beer market. Increasing disposable income of individuals in developed and developing countries, rapid changes in lifestyle and creative marketing and innovative promotional strategies by the market players are some of the key factors driving the beer market growth. Additionally, spending more on beers by young urban-dwellers is also contributing to growth of the market



Global Beer Market

Global Beer Market - Summary



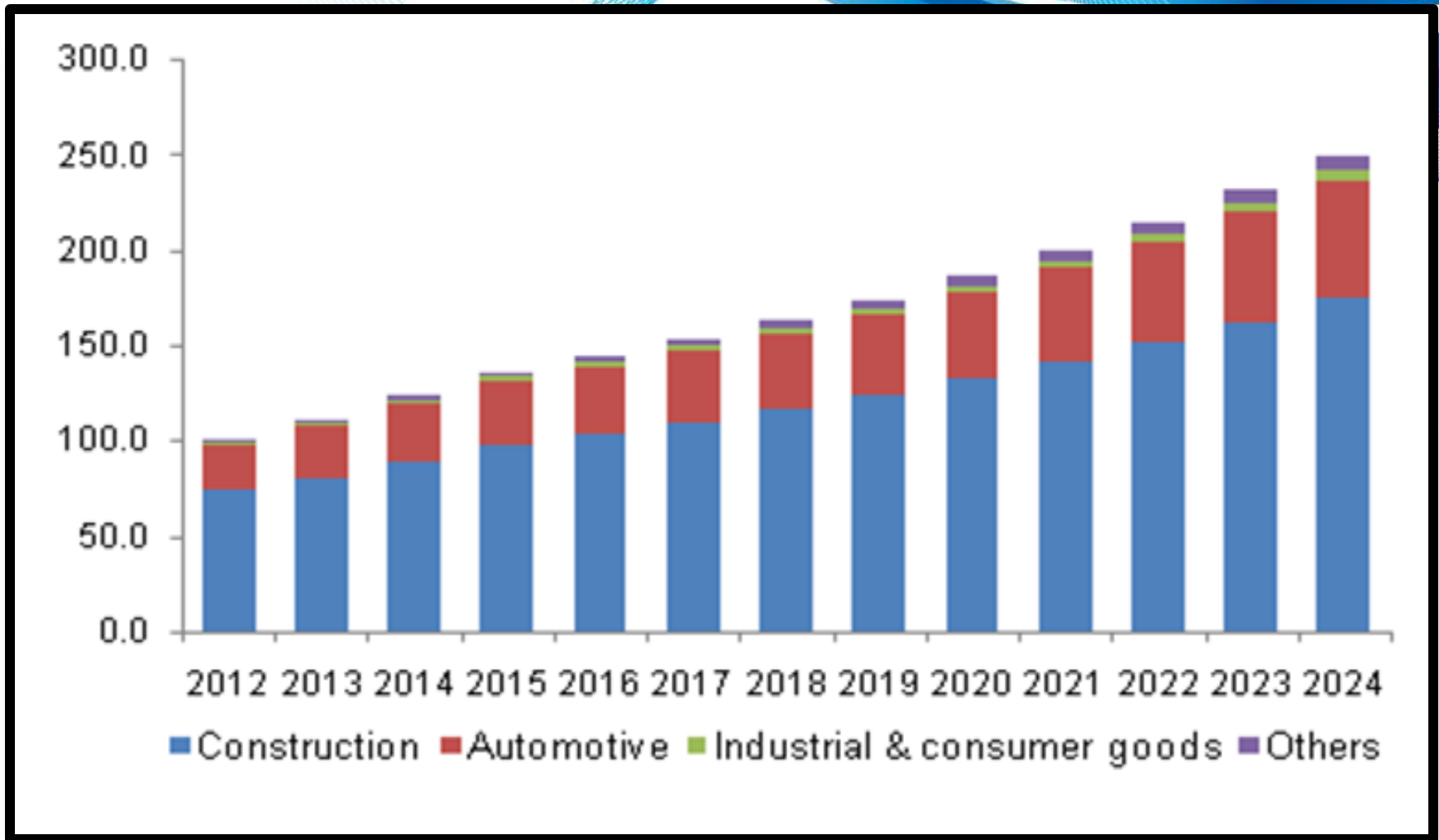
Global Whiskey Market: Segmentation Analysis

This market segments the global whiskey market by distribution channel (off-trade and on-trade), by product (Scotch whiskey, American whiskey, Canadian whiskey, Irish whisky, and others) and geographical regions (APAC, North America, Europe, South America, and MEA). followed by North America, Europe, South America, and MEA, respectively. The global Whiskey market has always been a growing space mainly due to the augmenting demand for premium whiskey, worldwide. The close association with premium brands among wealthier consumers has encouraged their sales stating it as luxury drink and a must for every celebration and occasion. Moreover, the improving macro-economic conditions, worldwide, that have been improving the standard of living are contributing heavily towards revenue growth in the market, escalating the market on the furthered height.

Investing in the high-end premium distillation of the product, which will support the market growth. The demand for malt whiskey is likely to witness a significant growth, especially in China, Taiwan, and South Korea. The global whiskey market is forecasted to reach USD 8.40 billion by 2024 growing at a CAGR of 5.51% during the period (2019-2024).



Global Whiskey Market



Key players

- leading the global whiskey market include Beam Suntory (U.S.), Allied Blenders and Distillers Pvt. Ltd (India),
- Brown-Forman (U.S.),
- Diageo (U.K.),
- Pernod Ricard (France),
- Bacardi (Bermuda),
- Heaven Hill Distilleries (U.S.),
- Distell Group Limited (South Africa),
- Constellation Brands, Inc. (U.S),
- Radico Khaitan (India) among others.

Machinery Photographs



BEER FERMENTATION TANKS



MALT TANK



FILTER (PLATE & FRAME DIATOMITE)



YEAST PROPAGATION SECTION

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	150.00	150.00	Equity Share Capital	0.00	327.79	327.79
Buildings	0.00	313.00	313.00	Equity Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	450.00	450.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	25.00	25.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	128.00	128.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	50.00	50.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	983.37	983.37
Preliminary& Pre-operative Exp	0.00	7.00	7.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	40.00	40.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	148.17	148.17				
TOTAL	0.00	1311.17	1311.17	TOTAL	0.00	1311.17	1311.17

Project at a Glance

PROJECT AT A GLANCE

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
1-2	18.08	21.91	28.08	24.00	0.00	100.00	18.08	0.00	18.08	1.00	0.00
2-3	23.15	26.50	51.23	18.00	0.00	100.00	23.15	0.00	23.15	1.00	0.00
3-4	28.15	31.08	79.38	12.00	0.00	100.00	28.15	0.00	28.15	1.00	0.00
4-5	32.99	35.56	112.38	6.00	0.00	100.00	32.99	0.00	32.99	1.00	0.00
5-6	37.79	40.04	150.16	0.00	0.00	100.00	37.79	0.00	37.79	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / - Deposit s Debt	Equity as- Equity	Total Net Worth	Retur n on Net Worth	Profitability Ratio					Assets Turnove r Ratio	Curren t Ratio
	Individu al	Cumulati ve	Overall 1					GPM	PBT	PAT	Net Contrib ution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%	%		
Initia 1				3.00	3.00									
1-2	2.71	2.71		0.85	0.85	1.19		41.34%	31.05%	20.26%	2032.0 9	69.47 %	1.48	1.93
2-3	3.38	3.03		0.35	0.35	0.56		43.40%	34.65%	22.24%	2232.5 3	65.42 %	1.32	3.06
3-4	4.18	3.38	4.17	0.15	0.15	0.31		44.79%	37.17%	23.66%	2548.1 8	65.34 %	1.16	4.26
4- 5	5.12	3.76		0.05	0.05	0.18		45.66%	38.88%	24.65%	2861.7 2	65.22 %	1.02	5.50
5- 6	6.28	4.17		0.00	0.00	0.10		46.30%	40.16%	25.41%	3179.4 6	65.22 %	0.90	9.42

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	35.36%
Total BEP (% of Installed Capacity)	37.69%

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)	68.49%
Payback Period of the Project is (In Years)	2.814 Years
Fixed Assets Coverage Ratio (No. of times)	7.136

Major Queries/Questions Answered in the Report?

- 1. What is Beer and whisky Manufacturing industry ?**
- 2. How has the Beer and whisky Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Beer and whisky Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Beer and whisky Manufacturing plant ?**

5. What is the structure of the Beer and whisky Manufacturing Business and who are the key/major players ?

6. What is the total project cost for setting up Beer and whisky Manufacturing Business?

7. What are the operating costs for setting up Beer and whisky Manufacturing plant ?

8. What are the machinery and equipment requirements for setting up Beer and whisky Manufacturing plant ?

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Beer and whisky Manufacturing plant ?

10. What are the requirements of raw material for setting up Beer and whisky Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Beer and whisky Manufacturing Business?

12. What is the Manufacturing Process of Beer and whisky ?

- 13. What is the total size of land required for setting up Beer and whisky Manufacturing plant ?**
- 14. What will be the income and expenditures for Beer and whisky Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Beer and whisky Manufacturing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Beer and whisky Manufacturing plant?**
- 17. What is the Built up Area Requirement and cost for setting up Beer and whisky Manufacturing Business?**

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21. What is the Break-Even Analysis of Beer and whisky Manufacturing plant?

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- 26. What is the Process Flow Sheet Diagram of Beer and whisky Manufacturing project?**

- 27. What are the Market Opportunities for setting up Beer and whisky Manufacturing plant?**
- 28. What is the Market Study and Assessment for setting up Beer and whisky Manufacturing Business?**
- 29. What is the Plant Layout for setting up Beer and whisky Manufacturing Business?**

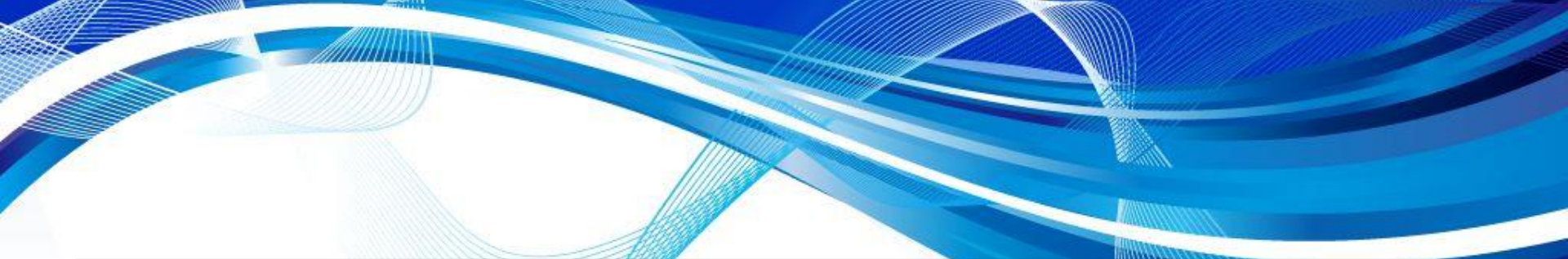


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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Beer and whisky .” provides an insight into Beer and whisky market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Beer and whisky project. The report assesses the market sizing and growth of the Indian _Beer and whisky Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Beer and whisky sector in India along with its business prospects. Through this report we have identified Beer and whisky project as a lucrative investment avenue.

Tags

**#Beer_and_whisky_Production,
#Beer_and_whisky_Powder_Manufacturing_Business,
#Beer_and_whisky_Manufacture, Beer and whisky Manufacturing Unit,
Beer and whisky Plant, Beer and whisky Processing, Beer and whisky
Industry, How to Start a Beer and whisky Unit in India, Beer and whisky,
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Processing Beer and whisky Processing Business Opportunities, Beer and
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#Manufacture_of_Whisky, #Whisky_Production, How Whiskey is Made?
Beer Production Process Pdf, #Beer_&_Whisky Manufacturing Plant,
Commercial Production of Beer, Beer and Brewing, How to Start a Beer and
whisky Business, Beer Processing, Beverage Production, Beer
Manufacturing Process, Beer Manufacturing, Alcoholic Beverage,
#How_to_Start_a_Beer_Brewery_Business,**

Beer Brewing, Production of Beer, Beer Plant, Starting Beer Manufacturing Industry, Start Successful Beer Making Business, Start a Beer Brewery Business, Starting a Brewery Business, Manufacturing Process of Whisky, Whisky Making Process Pdf, Whisky Process Flow Diagram, How is Whiskey made, How to Make Whiskey, Manufacture of Whisky, Beer & Whisky Manufacturing Plant, How to Start Beverages Manufacturing Industry, How to Start a Liquor Business in India, Beer Production PPT, Beer Production Flow Chart, Whisky Business, How to Start a Beverage Business, Starting a Beverage Production, Beverage Industry, Beverage Manufacturing, Alcoholic Beverages, Production of Alcoholic Beverages, How is Alcohol made? Production of Alcoholic Beverages PPT, Alcohol Production Process, Manufacture of Alcohols, Project Report on Beer Manufacturing Industry, Detailed Project Report on Alcohol Production, Feasibility report on Beer & Whisky Manufacturing, Project profile on Beer & Whisky Manufacturing

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](http://www.entrepreneurindia.co)

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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

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We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.

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- *Entrepreneur India (An Industrial Monthly Journal)*

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- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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